

## EXPERIENCE

- 5/2010–PRESENT**      **CONTRACT VISUAL DESIGNER (SAN FRANCISCO BAY AREA)**  
Designer for local clients including Celery Design Collaborative, California College of the Arts, *The Bold Italic*, Marin Montessori School, Cabra Diseño, Bare Escentuals Corporate, General Working Group and The Gymboree Corporation. Work includes interactives, identity systems, custom typeface design, web design, printed materials, signage, press kits, sell sheets and marketing materials.
- 3/2007–8/2008**      **CREATIVE SERVICES DESIGNER : YOGA JOURNAL (SAN FRANCISCO, CA)**  
In-house marketing designer for *Yoga Journal* and *Vegetarian Times* magazines. Responsible for creating visual brand consistency within internal and promotional marketing materials. Duties included a wide variety of print and web projects to support all departments within the Active Interest Media team.
- 1/2003–3/2006**      **SENIOR DESIGNER : FRANK LIONETTI DESIGN INC (OLD GREENWICH, CT)**  
Responsible for all aspects of the design process—from project conception, client meetings, design, research and client correspondence—through extensive press checks to completion of printing. Projects included identity programs, corporate publications, web site design, editorial, promotional materials and print collateral. Oversaw the training of current junior designer.
- 6/2001–1/2003**      **JUNIOR DESIGNER : FRANK LIONETTI DESIGN INC (OLD GREENWICH, CT)**  
Involved with all aspects of the design process. Main responsibilities included preliminary design and research, typesetting, client meetings, press checks and client correspondence.

## EDUCATION

- 9/2008–5/2010**      **MFA, DESIGN (TRANS-DISCIPLINARY PROGRAM)**  
California College of the Arts CCA, (San Francisco, CA)
- 7/2009**      **STUDY ABROAD, NETHERLANDS**  
Course included graphic design workshops with Woot De Vringer and CatalogueTree in Den Hague and Amsterdam. Visits to the following studios were also made: Karel Martens, Studio Dumbar, Hansje van Halem, Dennis Koot, Werkplaats Typografie, Gallerie West, Underware and Barlock.
- 9/1997–5/2001**      **BA, GRAPHIC DESIGN**  
University of Connecticut (Storrs, CT)
- 1/2000–5/2000**      **STUDY ABROAD : BOOKBINDING STUDIES**  
London College of Printing (London, UK)

## ETCETERA

Winner of ADC (Art Director's Club) 90th Bronze Cube for Book Design (2011)  
Member of Patchwerk Press, Oakland, CA  
Past Board Member of AIGA SF (2008–2010)  
Current member of AIGA SF Membership Committee  
Member and volunteer of the Designers Accord  
Longtime volunteer of AIGA, SF Chapter  
American Craft Council Scholarship Winner: Fall 2009  
Avid sea vegetable enthusiast, gluten-free cook and screen printer

Expert in the use of InDesign, Illustrator, Photoshop, Quark XPress, Acrobat, Keynote, Word, Powerpoint, Excel and Mac OS X. Basic knowledge of HTML, CSS, Processing, Dreamweaver, Flash, Action Script and After Effects.